



# Demonstrating impact

## Amplifying Maternal Voices toolkit worksheet

### Do your research

Who is your audience? Funders/commissioners/public?

What have funders and commissioners done so far to identify gaps or expand existing services to address specific needs?

What restrictions are there? Some funding reports are very specific in what you need to provide.

What are the key messages you want to convey?





## **Be inclusive and creative**

Consider use of language and formats – how can you make sure they are accessible and inclusive?

## **Build your team**

Consider who you need in your team and what skills they bring. For example, does anyone you know have design skills?

## **Partnerships**

Consider potential partners and sharing resources.

## **Reflect and learn**

What has worked well?

Even better if...